

LEGAL NOTICE OF PRIVACY PRACTICES

THIS NOTICE DESCRIBES HOW YOUR MEDICAL INFORMATION MAY BE USED AND DISCLOSED AND HOW YOU CAN GET ACCESS TO THIS INFORMATION. IT IS IMPORTANT THAT YOU REVIEW THIS CAREFULLY.

The Health Insurance Portability and Accountability Act (HIPAA) of 1996 created national standards for the transfer of health care data between health care payers, insurance plans, and providers. 20/20 Eyecare & Optics LLC is required to comply with this law. 20/20 Eyecare & Optics LLC is also required to provide you with a privacy notice that describes our legal duty with respect to your health information, the uses and disclosures that we may make of your health information, and your rights concerning how we may handle your health information. This form will serve as your legal copy of such notice.

THE MOST COMMON WAYS YOUR HEALTH INFORMATION MAY BE USED AND DISCLOSED WITHOUT YOUR AUTHORIZATION:

- For treatment of eye disease, vision problems, or other medical problems by 20/20 Eyecare & Optics LLC and for consultations and referrals to other physicians when necessary.
- For payment purposes, such as determining insurance eligibility and coverage, benefit coordination, payment of claims, billing and collections, and determining medical necessity.
- For health care operations such as professional review and practice management

OTHER WAYS IN WHICH THE LAW MAY ALLOW OR REQUIRE US TO SHARE YOUR HEALTH INFORMATION WITHOUT YOUR CONSENT:

- When state or federal law mandates the reporting of health information for a specific purpose
- For public health purposes, such as the reporting of contagious disease or to prevent a serious public health threat
- Disclosure to the appropriate authorities in cases of suspected abuse, neglect, or domestic violence
- For audits by Medicare or Medicaid or for the investigation of possible health care laws
- Disclosures for law enforcement purposes and judicial or administrative proceedings
- Disclosure of de-identified information
- Disclosures to “business associates” who perform health care operations for 20/20 Eyecare & Optics LLC and who commit to respect the privacy of your health information.

APPOINTMENT REMINDERS

- Your health information may be used to notify you by mail, email, or phone of scheduled appointments, reminders of recommended annual visits, or additional services or products that may be of benefit to you.